

OUR OVERSEAS ADVENTURES



Our Overseas Adventures encompasses a family travel website and social media channels that showcase travel with kids, and inspire other families to take the plunge and travel with kids in tow.

Originally hailing from New Zealand, we're Kylie and Mike Gibbon, and we've travelled to nearly 60 countries across 6 continents. We've taken our kids Sophie (aged 9) and Jack (aged 7) along for the ride to 36 of them.

We aim to showcase destinations by giving advice on what to do and where to stay, along with practical tips on travelling with young children.

AS SEEN IN...



BRANDS WE'VE WORKED WITH

Scandic

PEUGEOT | EUROLEASE



tourradar™



TESTIMONIALS

"Thank you so much for the write up. We would love to repost your photos. We look forward to working with you in the near future and cannot wait for your return to Borneo."

Daphne Liau, Assistant Communications Manager, Shangri-La Tanjung Aru Resort and Spa

"Thank you for this great wrap-up of your family experience at South Sea Island – and great to see the social media marketing interaction as well."

Carl Amos, Marketing Services Manager, South Sea Cruises

"I am pleased with reading your review, we look forward to being able to have the pleasure of welcoming you back to the Andaman in the not too distant future."

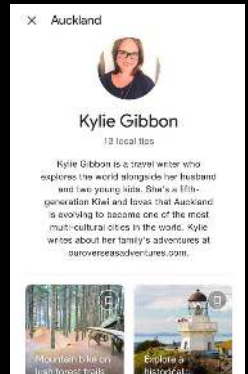
Carlos Tarrero, General Manager, The Andaman Resort, Langkawi

OVER 10,000 PAGE VIEWS A MONTH

The Our Overseas Adventures website receives over 10,000 page views per month, and we have a small but highly engaged social media following of over 2,000 genuine people. Our engagement rates average over 6% (which is above industry average).

Our audiences predominantly come from the USA, New Zealand, UK and Australia. 72% are female, and 66% are aged between 25 to 44 years of age.

WE'RE ALSO A CONTRIBUTING WRITER FOR GOOGLE'S NEW 'TOURING BIRD' TRAVEL APP



PARTNERSHIP OPPORTUNITIES

Kylie and Mike have over 20 years experience in marketing, sales and digital in both New Zealand and the UK for companies such as BMW, Landrover, Ford, Auckland Council, Northpower and Groundwork UK.

We'd love to talk to you about how we can help with promoting your products & services through our channels to thousands of families who have travel as an interest, including:

- * SPONSORED CONTENT & PRODUCT REVIEWS
- * ADVERTISING
- * READER GIVEAWAYS AND COMPETITIONS
- * BRAND AMBASSADORS
- * CONTENT CREATION FOR YOUR CHANNELS

LET'S WORK TOGETHER!



kylie@ouverseasadventures.com

www.ouverseasadventures.com

[instagram.com/ouverseasadventures](https://www.instagram.com/ouverseasadventures)

[facebook.com/ouverseasadventures](https://www.facebook.com/ouverseasadventures)